

Social Responsibility Vs. Safety Management system

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ISO 26000

ISO 26000
 To connect high level standards to daily operations

About ISO 26000

- ISO 26000 was prepared by the ISO Technical Management Board Working Group on Social Responsibility
- 450 experts from more than 90 countries and 40 international or broadly-based organizations

UN's voice



"...to undertake further efforts to ensure that the forthcoming ISO 26000 guidance on social responsibility will be consistent with and supportive of the Global Compact and its ten principles".
Ban Ki-Moon, General Secretary

"[...]an initiative that combines perfectly the universal principles of the Global Compact in terms of human rights, labor conditions, environment and anticorruption practices".
Kofi Annan, speaking of the launching of ISO 26000.

SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

INTRODUCTION

The ISO 26000 standard provides guidance of how to integrate social responsibility in the daily practices of all types of organizations in the private, public and non-profit sectors. It is not a management system standard and it is not intended nor shaped for certification purposes, but it offers elements that may be incorporated to the already existing management systems. And suggests ways of integrating social responsibility in the daily activities of the organization. It is applicable to organizations in any country or region, regardless their size or activity, but shall not be used for contractual or regulatory purposes, or as a trade barrier. It gives an overview of the reasons that led to the creation of this ISO standard. It also defines and addresses the role of social responsibility facing the State, the social and environmental challenges brought by globalization and in the quest for sustainable development.

SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

RECOGNIZING YOUR SOCIAL RESPONSIBILITY

Knowing the extension of social responsibility is the starting point. For that effect, the organization should consider the economical, social and environmental impacts of its direct and indirect activities. It also should address these relationships: between the organization and society, between the organization and its stakeholders and between those stakeholders and the broader society. Laws, regulations, agreements and other means of expressing the collectivity will constitute sources for knowing the society's demands and expectations. ISO 26000 points out some core subjects that should be considered within the sphere of influence and in the value chain of the organization, including for instance, its suppliers, commercial partners, distributors and clients. All this process will be more accurate, fruitful and legitimate if done with the engagement of the organization's stakeholders.

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SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

WORKING WITH YOUR STAKEHOLDERS

The engagement of the organization with people, communities and organizations that have identifiable interest in the organization's activities is an essential element of social responsibility. Therefore, it is important to identify them, establish a relationship, to evaluate who will be impacted by the organization's activities and decisions, and finally, include their interests. Since the number of stakeholders is in general large, there is a need to establish ample dialogue channels, which enable communications that are two-way, transparent and which respect diversity and freedom of manifestation. The definition of priorities is also necessary, which should be carried out according to the significance and relevance of the impacts, and of the involved stakeholders' interests. Also it is important to consider the aims of social responsibility and the benefits to the organization itself, as well as to the broader society.

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SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

CORE SUBJECTS

HUMAN RIGHTS It includes the verification of all duties and hazardous situations for Human Rights; conflict resolution.	LABOUR PRACTICES It is both related to the direct employment and to the self-employed work. It includes employment and work relations; work	THE ENVIRONMENT It includes prevention of pollution; the sustainable use of resources; the fight against and the adaptation to climate change; and the natural bio included.
FAIR OPERATING PRACTICES It includes the fight against corruption; responsible political involvement; fair competition and negotiation; promotion of social responsibility within the sphere of influence of the organization and respect for property rights.	CONSUMERS It includes the adoption of fair business, marketing and communications practices; the protection and safety of the consumer; sustainable consumption; after sale services and support; privacy and data protection; access to essential services; education and awareness.	COMMUNITY AND DEVELOPMENT It includes the involvement with the community; social investment; technological and development; the creation of jobs; the generation of wealth and income; the promotion and support to health care, education and culture.

ORGANIZATIONAL GOVERNANCE
It refers to the decision-making processes and structures, the delegation of power and the internal control of the organization. It is a special topic on which the organization should act (the processes and structures) and, at the same time, use as a mean to integrate the social responsibility principles and practices in the organization's daily activities.

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SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

IMPLEMENTATION

UNCOVERING LEADERSHIP To identify the organization's leadership, it is necessary to understand the organization's structure and to identify the organization's leadership. The organization's leadership should be able to identify the organization's leadership and to ensure that the organization's leadership is able to identify the organization's leadership.	RELEVANCE To identify the organization's relevance, it is necessary to understand the organization's structure and to identify the organization's relevance. The organization's relevance should be able to identify the organization's relevance and to ensure that the organization's relevance is able to identify the organization's relevance.	COMMUNITY AND DEVELOPMENT To identify the organization's community and development, it is necessary to understand the organization's structure and to identify the organization's community and development. The organization's community and development should be able to identify the organization's community and development and to ensure that the organization's community and development is able to identify the organization's community and development.
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UNDERSTANDING To identify the organization's understanding, it is necessary to understand the organization's structure and to identify the organization's understanding. The organization's understanding should be able to identify the organization's understanding and to ensure that the organization's understanding is able to identify the organization's understanding.	INTEGRATION To identify the organization's integration, it is necessary to understand the organization's structure and to identify the organization's integration. The organization's integration should be able to identify the organization's integration and to ensure that the organization's integration is able to identify the organization's integration.	COMMUNICATION To identify the organization's communication, it is necessary to understand the organization's structure and to identify the organization's communication. The organization's communication should be able to identify the organization's communication and to ensure that the organization's communication is able to identify the organization's communication.
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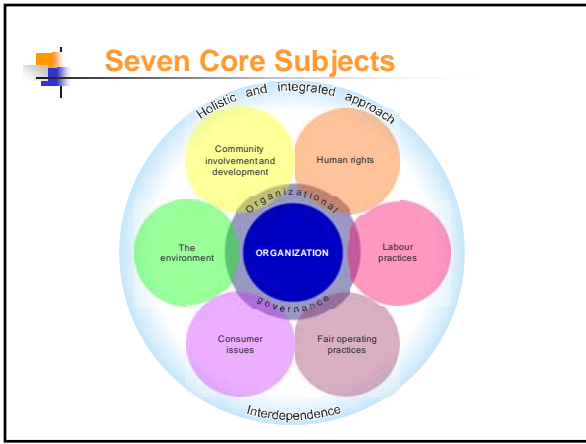
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SOCIAL RESPONSIBILITY ACCORDING TO ISO 26000

IMPLEMENTATION

ISO 26000 will feature an annex, including a list of the most recognized tools and initiatives available

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Core Subjects

- Organisational governance
- Human rights
- Labour practices
- The environment
- Fair operating practices
- Consumer issues
- Community involvement / society development

Organisational Governance

Inclusiveness
 Ethical conduct
 Disclosure of information
 Respect for the rule of law
 Accountability

Core Subjects

- Organisational governance
- Human rights
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Human Rights

Civil and political rights
 Economic, cultural and social rights
 Fundamental labour rights
 Community rights

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- Organisational governance
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Labour practices

Occupational health and safety
 Dignified working conditions
 Human resources development
 The worker as a human being

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Environment

Pollution prevention
 Prevention of global warming
 Sustainable consumption and land-use
 Preservation and restoration of ecosystems

Core Subjects

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Fair operating practices

Promotion of ethical & transparent activities
 Promotion of open competition
 Fair & ethical supply and after-supply practices
 Respect for intellectual and other property rights
 Fight against corruption

Core Subjects

- Organisational governance
- Environment
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- Labour practices
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- Consumer issues
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Consumer issues

Providing consumers with accurate & adequate information
 Provision & development of socially beneficial products / services
 Provision & development of safe & reliable products & services
 Protection of consumers' privacy




Core Subjects

- Organisational governance
- Environment
- Human rights
- Labour practices
- Fair operating practices
- Consumer issues
- Community involvement and development

Community involvement and development

Development impacts
 Community involvement
 Society development
 Philanthropy




Thank You!